

Question	Yes	No
1. Have you realistically calculated your current production costs – including scaling costs?	<input type="checkbox"/>	<input type="checkbox"/>
2. Do you know how much you can charge for your product or solution – and whether the market will pay for it?	<input type="checkbox"/>	<input type="checkbox"/>
3. Do you have reliable data or tests that confirm technical and economic assumptions?	<input type="checkbox"/>	<input type="checkbox"/>
4. Is your business model robust against fluctuations in raw materials, energy prices or regulations?	<input type="checkbox"/>	<input type="checkbox"/>
5. Does your model take into account the complete product life cycle, including take-back or recycling?	<input type="checkbox"/>	<input type="checkbox"/>
6. Do you use renewable, regional, or biogenic raw materials with clear origin and availability?	<input type="checkbox"/>	<input type="checkbox"/>
7. Is your value chain systemic – with relevant partners, synergies and feedback?	<input type="checkbox"/>	<input type="checkbox"/>
8. Are the ecological impact and economic benefits of your model balanced and communicable?	<input type="checkbox"/>	<input type="checkbox"/>
9. Is your model compatible with subsidies, investors, or ESG-oriented stakeholders?	<input type="checkbox"/>	<input type="checkbox"/>
10. Do you have a concrete scenario for how your business model can grow, adapt or be spun off?	<input type="checkbox"/>	<input type="checkbox"/>