

## Press release

### CLIB and ipOcean cooperate to promote collaboration

10<sup>th</sup> December, 2020, Mainz

CLIB follows the motto "Excellent partnerships in R&D, production and marketing are the key to success". This requires networks on the one hand, but also protected environments on the other. The cooperation of CLIB (Cluster Industrielle Biotechnologie e.V.) and ipOcean brings both sides together: A strong network and a protected platform. Right now Corona is calling for a rethinking of the way we come together. "Online" is the obvious solution, but needs similar protection and trust as offline meetings. Through this cooperation agreement, CLIB now offers its members two benefits: 1. privileged access to the ipOcean platform, and 2. a protected platform for cross-organizational presentation, exchange and collaboration on solutions, technologies and innovations.

Dr. Markus Müller, will coordinate and organize the launch of this cooperation for CLIB. Dennis Herzberg, cluster manager of CLIB:

"Collaborations are becoming more and more important - at the same time, solutions with impact are becoming more and more challenging, whether for research, production or even marketing. The complexity is increasing every day and requires the interaction of more and more experts. The Corona Pandemic is a challenge for all of us and will change projects and B2B discussions in all innovative industries in the long term. With this collaboration, we want to provide a digital "show room" to launch and support partnerships. We want to achieve that discussions and collaborations take place online at a level of trust or protection that is similar or even higher than in real meetings."

The cooperation starts with the CLIB Community on ipOcean. The members of CLIB are invited to this community and can use the advantages of the platform from there.

Dr. Holger Geissler, CEO of ipOcean:

"Innovation is the new currency: ipOcean is a platform for presentation, collaboration and interaction - protected and adaptable according to the needs of our users: If necessary protected as online banking.

Collaboration extremely accelerates innovation and leads to economic success. Via this way the right problems very often meet the right solutions. Ideal when it comes to technology, knowledge, innovation or other types of digital assets. It is a simple extension of today's web presence - just highly protected and secure. Trade fairs are also easy to realize on the platform. We started ipOcean's journey about a year ago and did not expect Corona at that time. We are driven by the goal of taking innovation to a new, outstanding level via a protected online platform, in order to have a tool that will enable us to achieve the 17 United Nations goals for sustainable development. We have designed the platform to solve the industry's most important problems in terms of knowledge and technology transfer and collaboration. Today

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the platform is a simple solution to overcome the social distance caused by Corona. Many thanks to CLIB for taking this new and important path with ipOcean."

Charakter: 2986 (with spaces)

### **Cluster Industrial Biotechnology e.V.**

CLIB is an international open innovation cluster of organizations active in biotechnology. Set up as a non-profit association, its members shape the interests and activities of the cluster and work to promote industrial biotechnology into sustainable processes. CLIB has been active since 2008 and has built a strong and trustworthy network of about 100 members to network biotechnology and create sustainability.

Further information: <https://www.clib2021.de/en>

### **ipOcean Global GmbH**

ipOcean Global GmbH (ipOcean) is a block chain-based, proprietary Internet network, which enables organizations to present and pass on knowledge, technologies, solutions, innovations and any other type of intellectual property in a protected manner, in order to quickly come into contact and collaborate. It combines the speed, connectivity and power of an Internet platform with proof of ownership, transfer & delivery of data, e-signature agreements during interaction and user identification in a verifiable and tamper-proof manner. With this technology, ipOcean initially focuses on protecting information and interactions in B2B marketplaces, communities and exhibitions.

Further information: <https://my.ipocean.com/>

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